

Congratulations
on Your New

TOYOTA!



TOYOTA
New Owner *Celebration*

to better acquaint you with your new Toyota, we've created an event specially designed to welcome you to our family and help introduce you to your new vehicle's features, maintenance needs and warranty coverage.

Join us for food, fun and demonstrations—plus answers to all of your questions. Meet the people who are here to ensure you have a great ownership experience!

celebrate

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TOYOTA
New Owner *Celebration*

Welcome to
the Toyota
Family!



JOIN US AT
OUR NEXT EVENT!

UPCOMING
EVENTS:

RSVP:



TOYOTA
New Owner *Celebration*



TOYOTA *Owners*
ToyotaOwnersOnline.com

It's Time to Celebrate!

The Toyota name represents quality, dependability, reliability and innovation. It also represents the tremendous pride that every member of the Toyota family feels in the vehicles, trucks and SUVs we sell and service—and in earning the long-term satisfaction, trust and loyalty of each of our valued customers.

At the Event...

You will develop a better understanding of how your vehicle operates. This will help maintain its value, optimize performance, reduce ownership costs and increase your enjoyment of your new Toyota. You'll gain valuable information about:

- Making the most of your vehicle's technology and safety features
- Basic vehicle care—inside and out
- What your warranty covers
- Your vehicle's maintenance needs
- How Genuine Toyota Parts protect your investment

Meet Our Service Staff and Technicians

We have some talented, experienced people who will take care of you and your vehicle when you come in for service. This is a great opportunity to ask questions and learn more about:

- The specialized training that enables our technicians to provide the best care for your vehicle
- Options for making your service appointment and where to go and what to expect when you bring your car to the Service Department
- How we help ensure your vehicle's safety and reliability
- Ways to optimize fuel economy

We look forward to seeing you at an upcoming Toyota New Owner Celebration—and serving you for years to come.

Register to become a MyToyota member, and take advantage of exclusive service offers and retail partnership perks—it's our way of thanking you for being a Toyota Owner! Plus get access to valuable car care tips, parts and accessories information, factory-recommended service schedules and much more!

Enhance your ownership experience! Log on to www.toyotaownersonline.com today, register to become a MyToyota member and you will be automatically entered into a sweepstakes to win some great prizes!

**It's easy. Just log on to
www.toyotaownersonline.com.**

**REGISTER TODAY TO ENHANCE
YOUR TOYOTA OWNERSHIP BENEFITS.**

learn more